

40 seconds undivided attention of male public

Attention

MrFriendly has developed a model of urinal with an integrated digital media player. Information displayed on the urinal gets special attention:

- Ultimate moment for 1-to-1 communication
- 40 seconds undivided attention
- Large exposure
- Possibilities of commercial exploitation.

Dynamic

The message or messages are displayed as a movie or slide show. A sensor in the urinal makes sure that the programs starts and stops when the urinal is really in use.

Remote control

You can remotely control all players in your urinals from a single control location. You can change the content on the players remotely, per single urinal or per group, use priorities and time frames.

This solution is very well suited for use in congress centers, airports, hotels, restaurants and lunchrooms, cafés, stadiums and other locations where one has to offer up-to-the-minute information.

This way of advertisement is not only a stylish alternative for the A4 and A5 sized posters against the wall, it also enables you to change the content instantly.

World wide water shortage

Water shortage is a world wide problem, not only restricted to the well known dry countries. Besides private households, industry and agriculture are large water consumers. Even in areas with rivers, lakes and a wet climate, there can be a water shortage. MrFriendly provides a waterless urinal, to enable you to help the environment.

The urinal is also available without media player. It is made from a very strong and recyclable synthetic.

See for your benefits and the benefits for the environment our information sheet "Waterless urinal".

Need to know more?

Send an email to info@mrfriendly.eu or visit our website <http://www.mrfriendly.eu/>.

